

I claim:

1. An air freshener comprising:
 - a base having scented material therein;
 - an abutment connected to said base; and
 - guide which accommodates a portion of a paper towel holder, connected to said abutment.
2. The air freshener of claim 1 wherein said air freshener further comprises:
 - an installed position wherein,
 - said abutment has an external surface in frictional contact with an internal surface of the paper towel tube, and
 - wherein said air freshener will rotate when said paper towel tube is rotated by conventional means.
3. The air freshener of claim 1 wherein the base further comprises:
 - a first end wall;
 - a second end wall spaced from the first end wall;
 - a side wall joining the first and second end walls;
 - a chamber formed by said first end wall, said second end wall and said side wall.
4. The air freshener of claim 1 wherein the abutment has a width sufficient to form a frictional coupling with a conventional paper towel tube when at least a portion of said abutment is disposed in said tube.
5. The air freshener of claim 1 wherein the scented material is a plurality of scented beads.
6. The air freshener of claim 1 wherein the abutment is tubular and an internal surface of the abutment forms at least a portion of said guide.